The following web links provide a wealth of information for you and are provided by industry experts. (All sites can also be found usng Google)

CBBC Stay Safe: a website full of games, videos and other interactive content from the BBC.

Childnet International: a non-profit organisation working with others to "help make the Internet a great and safe place for children".

Digitally Confident – Parents: The Northern Grid's website to help keep you up to date with on-line / digital life.

UK Safer Internet Centre: Here you can find out the latest advice on how to use the internet and new technologies safely and responsibly. Also find a range of practical resources, news and events focussing on the safe and responsible use of the internet and new technologies.

Know IT All for Parents: Childnet's multi-award-winning suite of education resources designed to help educate parents about safe and positive use of the internet.

McAfee Family Safety Blog: Feeling overwhelmed by all the threats that could affect your family? Our bloggers provide you with the latest security tips and online trends to save you time, and keep your family safe.

Thinkuknow: The Child Exploitation and Online Protection (CEOP) Centre's online safety site, where you will find advice and tips for children, adults and professionals of all ages.

Browser Safety Tools: CEOP provide children with instant access to CEOP browser tools, so children can learn how to protect themselves online.

Kidsmart: is a great site for children to learn about the safe use of variety of online services and devices. There are also pages for parents.

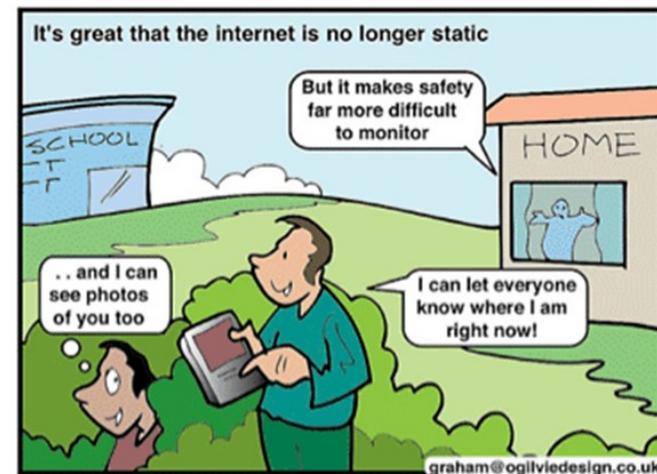Kidscape: a charity set up to deal specifically with bullying and child sexual abuse.

Bullying UK: a website aimed at providing guidance and support in regards to bullying.

PC Advisor Review: Best free parental control software 2015 UK: How to make a PC, laptop, tablet or smartphone safe for your kids to use.

What Social Networks are children using? From Facebook and Instagram to Snapchat and Tumblr, the NSPCC's **Net Aware** is a simple guide for parents to the most popular social networks, apps and games

A PARENT GUIDE:

6 STEPS TO E-SAFETY

It's great that the internet is no longer static

But it makes safety far more difficult to monitor

SCHOOL

HOME

.. and I can see photos of you too

I can let everyone know where I am right now!

graham@ogilviedesign.co.uk

Step 1 Talk to your child about what they're up to online. Be a part of their online life; involve the whole family and show an interest. Find out what sites they visit and what they love about them, if they know you understand they are more likely to come to you if they have any problems.

Step 2 Encourage your child to go online and explore! There is a wealth of age-appropriate sites online for your children. Encourage them to use sites which are fun, educational and that will help them to develop online skills.

Step 3 Keep up-to-date with your child's development online. Children grow up fast and they will be growing in confidence and learning new skills daily. It's important that as your child learns more, so do you.

The missing link is PARENTS

JOHNS BEDROOM
Eastenders
Don't live in a bubble. Do you REALLY know that?
Our John is perfectly safe on his interweb computer thingy
graham@ogilviedesign.co.uk

Children WILL see things that unsettle them

Mum, I'm sorry, it just appeared
But it's vital that we don't BLAME them
It's OK - I'm just really please you can TALK to me about it
graham@ogilviedesign.co.uk

Step 4 Set boundaries in the online world just as you would in the real world. Think about what they might see, what they share, who they talk to and how long they spend online. It is important to discuss boundaries at a young age to develop the tools and skills children need to enjoy their time online.

Step 5 Keep all equipment that connects to the internet in a family space. For children of this age, it is important to keep internet use in family areas so you can see the sites your child is using and be there for them if they stumble across something they don't want to see.

Don't demonise internet games!

Not all games are bad for children. There are many positive, educational games that children can enjoy playing.

However, watch the age rating! They are in place for an important reason.

Step 6 Use parental controls on devices that link to the internet, such as the TV, laptops, computers, games consoles and mobile phones. Parental controls are not just about locking and blocking, they are a tool to help you set appropriate boundaries as your child grows and develops.

They are not the answer to your child's online safety, but they are a good start and they are not as difficult to install as you might think. Service providers are working hard to make them simple, effective and user friendly. Find your service provider and learn how to set your controls.

It's not enough to 'just put the filter on'

No problem, the filter is on . . and he's only 6
Filter on . . . . filter off . . easy!
Good . . That'll be safe enough
graham@ogilviedesign.co.uk

Teach Self-Control - Talk to children about the value of being able to control their impulses.. Children need to be able to resist urges, distractions and impulses and instead make deliberate choices about where they'll direct their attention.